

Hispanic Donors by Cause

Total Universe: 1,455,996
Base Rate: \$85.00/M

Visit us online at amerilist.com

Description Summary

There are an unlimited amount of charities that receive donations from numerous supporters and donors. This mailing list specifically contains Hispanics who have given generous amounts of money to children’s charities, animal charities, religious organizations, political candidates, and much, much more. If you’re looking to connect with responsive Hispanic consumers who are making contributions frequently to specific causes, look no further than the most precise, targeted marketing data available in the industry. This database is updated every month to ensure deliverability to prospects who are eligible for your next direct marketing campaign.

How Our Data Is Compiled

Our Hispanic Donors by Cause Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- By 2050 the Hispanic population in the US is expected to be 96.5 Million.
- 47% of Latino and Hispanic Donors have given to some charity within the last 12 months when surveyed.

Recommended Usage

This mailing list is recommended for a variety of offers and charities, hospitals, religious groups, schools, political candidates, and much more.

Popular Selections (for additional selections please inquire)

Age
 Gender
 Geography
 Language Spoken
 Investable Assets

Income
 Net Worth
 Life Insurance
 Mutual Funds
 Real Estate

Occupation
 Marital Status
 Presence of Children
 Presence of Grandchildren
 Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
 Price: \$325.00

Net Name

Floor: 85%
 Minimum Quantity: 25,000
 Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899